Texican Daly Design Studio



About The Company

Kieran Daly Design is a creative design studio based in Wexford.

Our passion lies in delivering unique and creative solutions for clients, Priority is given to a 'personalised service' for all projects, large and small. We offer a range of professional design services for individuals and businesses.

We believe graphic design isn't just an occupation, it's a passion! When you love what you do, you put a lot more care and time into making sure every aspect of your work is perfect. Awe-inspiring ideas and contented clients are the results of the time and effort put into sitting down and becoming familiar with your expectations and your business.

About The Designer

Following a life long passion for all things creative, I returned to full-time education in IT Carlow Wexford Campus. I graduated with first class honours in Visual Communication and Design BA(Hons). My learning hasn't stopped there, staying up to date with latest trends and technologies has kept me growing both professionally and personally. I set up Kieran Daly Design Studio in 2015, I take a lot of pride in my work, I put a lot of research and time into all projects, striving to deliver a professional and reliable end product every time.



Graphic Design

Great design is the best marketing tool a business can have. We help create designs that help companies stand out from the crowd. From Brand identity, redesigning logo's, stationary, vehicle graphics to packaging.

Web Design

Website are designed to the specific needs of the client, that are fully responsive, working on all platforms and with CMS (Content Management System)

Marketing

We work with companies to create new and unique ways to promote and enhance their business. As well as, manage and update social media campaigns.

SEO

The correct SEO (Search Engine Optimization) is crucial to getting your website seen on the first pages of Google searches. We provide an in depth analyses of your site and make the necessary changes needed.

Website Management

We offer a website content updating service. This is a key ingredient in achieving and holding a prominent ranking in Google.

Photography

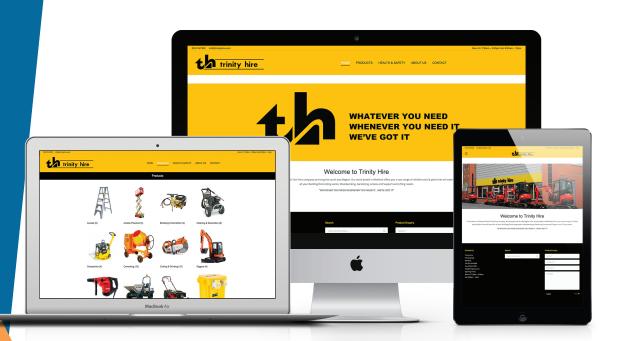
We offer a photography service to help compliment your website, from full galleries to singe images.



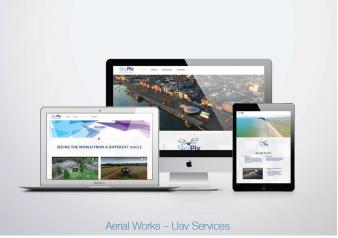
We design unique, attractive and user-friendly websites to deliver your message with impact. Whether that's a refresh to current designs, a simple 5 page site or a brand new fully populated Ecommerce website.

Our SEO focused websites will deliver results for your business converting visitors into customers. The use of websites is not restricted to only computers any more. Today you can access web pages from many devices, such as mobile phones, tablets, game consoles and, even your television. All of our websites are fully compatible with these devices.

The same attention to detail applies to every project, our aim is to give the client what they want, not what we think they want. Websites are designed to the specific needs of the business.













Great design is the best marketing tool a business can have. We help create designs that help companies stand out from the crowd. We provide creative solutions to communicate your message clearly inline with you budget and timeline

Our graphic design service including branding, rebranding, logo design, promotional material, advertising, online marketing, signage, posters, training material, annual reports, invitations and more.

















Longraigue Holdings Ltd

Brand Identity

Your logo is the key to establishing the soul of your brand. It will represent your Company at first glance. We will create a powerful and long lasting brand for your business.

Regardless of whether you're a business that has been operating for 25 years or a start up business, we let you, the business owner, concentrate on what you do best whilst we provide your business with guidance and advice to help grow your business.

Marketing Plans

This service is designed for existing businesses or start ups that require an organised and structured marketing plan to create or support business growth.

A marketing plan is an effective and strategic plan put in place to help better market a business through clear objectives, providing a clear structure and understanding in what you are trying to communicate to your customers and clients.

This will plan will always begin with us analysing the business. Who's the competition? What are you doing differently to them? Why should someone choose you over them? After this initial session, we will then develop strategies to best market your business and the products or services provided.

Social Media

Social media is fast becoming an integral part of everyday life. Customers can now get information on your products from other customers, rather than just from advertising. This gives you a great opportunity to engage with the public in a much more dynamic way and gain real insight into the behaviour of your target market. Facebook, twitter, Linkedin, Pintest, YouTube, Instagram. We are all aware of the social media avenues. Social media is free but the marketing of it is not, the time you spend online is not! We have packages designed to help set the scene for social media, we will expertly create a unique social media campaign for you to drive more conversations about your brand, and establish a loyal community to increase your sales and revenue.

Other marketing services we provide include, advertising campaigns, email marketing & SEO

"MARKETING IS A CONTEST FOR PEOPLE'S ATTENTION"

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